



Streamlining Processes to Accelerate Growth

ZingHR helps The Beer Cafe improve employee efficiency by 85%.



Founded in 2012 with a vision to stimulate communities towards a fun and responsible drinking culture, The Beer Café is the largest, fastest-growing, and the most profitable alco-beverage service brand in India, pouring over 50 brands from 20 countries. The brand employs over 660 people in its outlets spread across India.

The Challenge

With 37 outlets, across India, the biggest challenge faced by The Beer Cafe was monitoring the attendance of employees who worked in multiple shifts. The client did not use a biometric verification device, which increased the need for a streamlined attendance process.

The Ask

- To consolidate employee attendance data for multiple shifts across all 37 outlets, and to standardize the HR processes
- To enhance employee productivity, reduce business inefficiencies, and minimize costs

The ZingHR Solution

Formulating attendance on the same day was a challenge for the HR, as the collated data was appearing after 24 hours. This caused critical time loss and lack of clear information to effectively manage human capital.

We implemented the ZingHR's Time, Attendance, and Leave module for the client and customized their attendance formulation process to reflect all the swipes done within 22 hours in a consolidated view to the HR.



Time,
Attendance and
Leave

Results Delivered

- **Enhanced Efficiency:** The solution helped enhance employee efficiency by 85%.
- **100% Employee Coverage:** Enabled the HRs to view all the available and unavailable resources at any point in time from a single dashboard.
- **Access to Historical Data:** All leave and attendance records can be accessed for use by audit subsequently, whenever required.



About Us

Driven by the need to identify complex Human Resource challenges and provide simple HR Solutions, ZingHR combines technology and effortless on-the-Cloud solutions in almost every area in the lifecycle of Human Capital Management. It covers the entire spectrum from Hire-to-Retire Employee Lifecycle Processes.

Get in Touch

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